



# GAWLER PLACE UPGRADE

## Public Art

### Why public art in Gawler Place?

Public art is an integral part of the Gawler Place Upgrade project to draw people in to stop, connect, and discover. It will help to make the street a destination through a range of innovative, bold, colourful and immersive art experiences.

The City of Adelaide is committed to public art as one of the important elements of its Cultural Strategy 2017 – 2023, recognising that public art plays a strong role in creating and celebrating the city's sense of place and identity.

Public art in Gawler Place will build on this commitment, the legacy of public art across the city and Adelaide's reputation as a place of culture and creativity.

### What is public art?

'Public art' is art in public spaces that provides a way to tell stories, surprise and engage people as they walk through and discover a space. It can include sculpture, murals, mosaics, projection or creative use of light and sound. It can be permanent, or temporary. It can stand on its own or can be built into the space such as in pavement, seating, bike racks, tree guards, grates and lighting.

### What public art will be included in the Gawler Place Upgrade?

Artists will be guided by the idea of the street as a **meeting place experienced through stories.**

Artists will be invited to submit proposals for:

- › a significant stand-alone sculpture, suspended work or pavement treatment south of Rundle Mall at the intersection with Gawler Place.
- › an innovative and interactive twist to the feature arbour in Gawler Place north.
- › public art integrated in seating, bike racks and lighting throughout the length of the Upgrade.

### Public Art Examples



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